

## Skills

- Highly proficient in aesthetic design concepts for both print and web.
- Branding, logos, illustration, web site design, interactive media, direct mail, newsletters and E-mail template design.
- Solid expertise using professional design software: Adobe CS4 suite, Dreamweaver (HTML/XHTML/CSS) and Flash (AS 3.0).
- Exceptional knowledge of digital photography.
- Manages time critical tasks with a balance of efficiency and quality.
- Exceptional interpersonal and communication skills with team members and customers.

## Applications

Photoshop	Advanced	7 years
Illustrator	Advanced	7 years
InDesign	Advanced	6 years
Quark	Advanced	6 years
Dreamweaver	Advanced	5 years
HTML/XHTML/CSS	Intermediate	4 years
Flash	Intermediate	3 years
Action Script (2.0 & 3.0)	Intermediate	3 years
E-mail Managing Software	Advanced	5 years
Microsoft Office	Advanced	6 years

## Education

- BFA (Cum Laude), Graphic Design with minor in Illustration, Savannah College of Art and Design - Savannah GA 2005.
- AA, Okaloosa Walton Community College - Niceville FL 2002.
- Niceville Senior High School - Niceville FL 2000.
- Web Development / Design Development Courses, Northwest Florida State College, FL & Pensacola Junior College, FL 2009-2010.

## Professional Experience

**Raytheon LLC (RTC)**, Pensacola, FL, 2010 – Present  
Media Production Associate

- Develops graphic design, web design and interactive media content for in-house and online based training courses using Adobe Dreamweaver and Raytheon proprietary software.
- Designs and implements interactive Adobe Flash animations (AS 3.0) for training courseware.
- Syncs audio and graphic media files to training lessons in Catapult LCMS.
- Works closely with Instructional Developers to convey a specific message to student target audience.
- Help brainstorm interactivity designs with hand rendered comps for web-based training.
- Meet short deadlines under pressure.

## Professional Experience - continued

### **EBSCO Industries**, Birmingham, AL, 2007 – 2009

Graphic Designer

- Designed page layouts, logos, brochures, print ads, flyers, direct mail, and E-newsletters for the Corporate Communications office.
- Applied both traditional (pen and ink, sketches, etc.) and digital art techniques for creative and innovative graphic design for print and web media.
- Prepared final layouts and digitally packaged files for printers.
- Maintained graphic and web content for the Corporate Communications internal website.

### **International Expeditions**, Helena, AL, 2006 - 2007

Graphic Designer / New Media Designer

- Responsible for the design and content layout of full color brochures, direct mail pieces and flyers for all International Expeditions' travel destinations for both print and web.
- Managed a large digital database of photos, maps, brochures and advertising templates for all travel destinations.
- Planned and implemented web site design while ensuring graphics and content optimization and navigation.
- Effectively communicated and coordinated with content providers and printers to ensure layouts were correct and time critical parameters met.
- Designed and conducted marketing and advertising E-mail campaigns with follow-on effectiveness analysis.

### **Cooking Light Magazine** - Southern Progress Corporation, Birmingham, AL, 2006

Creative Advertising Intern

- Designed and illustrated promotional/advertising material for Cooking Light events.
- Coordinated time critical advertising layouts with other national corporate offices.
- Assisted on design projects with senior graphic designer and art director in the Creative Advertising department.
- Managed and organized Cooking Light magazine sample books for internal use.

### **Meigs Advertising & Design**, Niceville, FL, 2004 - 2006

Graphic Designer & Illustrator

- Teamed with the Creative Director in the design and illustration of corporate logos, newspaper advertisements, annual reports, billboard and informational designs.
- T-shirt designs for a large local community events - 2005 Gold ADDY award.

## Awards

**Gold ADDY Award**, 2005 Emerald Coast Advertising Federation,  
Specialty Advertising Apparel Design.

**Silver ADDY Award**, 2005 Emerald Coast Advertising Federation, Poster Design.

**Silver ADDY Award**, 2004 Emerald Coast Advertising Federation, Print Advertising Design.

## Portfolio/References

Available upon request. Online portfolio available at [www.greenrabbitstudio.com](http://www.greenrabbitstudio.com)