

Objective

A Graphic Design position where my creative and innovative design expertise will contribute to maximum productivity and customer satisfaction.

3211 Chace Lake Fairway

Hoover, AL 35244

Skills

Designs and illustrates with both traditional and computer media.

Unique ability to explore any creative and inventive boundaries for any project.

Manage and meet critical deadlines with a balance of efficiency and quality.

Demonstrated and proven strong oral and written communication skills.

Develops and manages online newsletter advertising campaigns.

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Software

Ability to work with Mac OS 9/OS X and Microsoft Windows XP

- Expertise in Adobe Photoshop • Adobe Illustrator • Adobe InDesign
- Adobe GoLive • Quark • Macromedia Dreamweaver • Macromedia Flash
- Microsoft Word • Excel • Power Point • E-mail Campaign Managing Software

Education

BFA (Cum Laude), Graphic Design with minor in Illustration,

Savannah College of Art and Design, 2005.

AA, Okaloosa Walton Community College, 2002.

Niceville Senior High School, 2000.

Experience

International Expeditions, July 2006 - Present

Graphic Designer / New Media Designer

- Responsible for the design and content layout of full-color brochures and flyers for all International Expeditions travel destinations.
- Plans and implements Web site design and structure with HTML, CSS, graphics and image optimization, newsletters and navigation and directory structure.
- Effectively communicates and coordinates with content providers and printers.
- Conducts marketing and advertising analysis of the company's E-mail campaigns.

Southern Progress Corporation (Time Warner Co), January 2006 - July 2006

Cooking Light Magazine - Creative Advertising Intern

- Designed and illustrated promotional/advertising material for Cooking Light events.
- Coordinated time-critical advertising layouts and deadlines with other national corporate offices.

Meigs Advertising & Design, Summer 2004 - Winter 2006

- Assisted in projects for local businesses in print advertising.
- Designed and illustrated with the head Creative Director on corporate logos, newspaper advertisements, annual reports, billboards and informational design.

Freelanced various logo design and advertising and illustration projects for local businesses.

Awards

Gold ADDY Award, 2005 Emerald Coast Advertising Federation,
Specialty Advertising Apparel Design.

Silver ADDY Award, 2005 Emerald Coast Advertising Federation,
Poster Design.

Silver ADDY Award, 2004 Emerald Coast Advertising Federation,
Print Advertising Design.

